

**COM 1080**    Digital Design 1    1 credit

*Students will produce a mixed-media presentation.*

Objectives:

Students are introduced to the integration of various media, (including audio, video, photographic, graphic) for the purpose of producing a multimedia message.

They will:

- identify the tools, methods and processes used in digital design
- use specified tools to transfer media elements to and/or from various sources.
- design and produce a simple message using a combination of two or more media.

*Teaching will take the form of guidance and direction. Use of exemplars (from previous classes) will also guide students.*

Evaluation:

The evaluation is results-based. The final mark for the module will be based on a media message project selected and completed by the students that demonstrates an understanding of the concepts described above.