

COM 1060 Audio/Video Production 1 1 credit

Students will acquire basic video production skills.

Objectives:

Students will become familiar with simple a/v equipment, and will:

- identify and use concepts in regard to camera moves, scene definition, types of shots, lighting, sound recording
- apply project planning techniques to the production of a video
- learn and use scripting techniques in the production of a video
- learn and apply digital editing techniques on a computer in the production of a video

Teaching will take the form of guidance and direction, as well as demonstration of skills, as students complete practice projects that show that the necessary objectives have been mastered. Use of exemplars (from previous classes) will also guide students.

Evaluation:

The evaluation is results-based. The final mark for the module will be based on a video project selected and completed by the students that demonstrates an understanding of the concepts described above.

The video must be at least three minutes long, and must:

- show good use of sound-capture techniques
- make use of a variety of scene types and camera angles
- show good use of lighting techniques
- show evidence of planning and scripting
- show evidence of good digital editing techniques